



John Michael Laconsay

WordPress Website Developer

Profile

I am a WordPress web developer with over 12 years of experience designing, building, and managing custom websites for businesses, coaches, and entrepreneurs.

Education

(2011)

**UNIVERSITY OF NEGROS
OCCIDENTAL - RECOLETOS**

*Bachelor of Science in Information
Technology*

Contact

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Skills

- WordPress
- Elementor
- Woocommerce
- HighLevel
- Canva
- On-page SEO
- HTML
- CSS
- Javascript

Experience

Dec 2023 - August 2025

GROW SUCCESS ONLINE

Web Developer

Build WordPress websites and customize CRM systems to streamline workflows and support business growth.

August 2022 - September 2023

BLUEPRINT DIGITAL

Web Developer/Local SEO Assistant

Managed website design and development, optimizing UX, SEO, and online visibility.

December 2019 - June 2022

EV CAPITAL

WordPress developer/Web Publisher

Built a portfolio of niche WordPress sites, collaborating with leadership to ensure full testing and optimization.

September 2018 - October 2019

INCOME STORE

WordPress developer/Web Publisher

Redesigned existing WordPress sites to improve navigation, enhance visuals, and strengthen search engine rankings, while customizing web pages using Thrive Architect and Elementor.

August 2013 - Present

FREELANCER

Freelance Web Developer/Technical Assistant

Designing and optimizing WordPress and WooCommerce websites, improving performance, SEO, and security while maintaining themes, plugins, and core updates.